


Timothy Wong



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Summary

Creative and detail-oriented Graphic Designer with 8 years of experience in the industry. Skilled in conceptualizing and executing visually captivating designs across various platforms. Committed to collaborating with clients and teams to create impactful solutions that effectively communicates brand messaging and engages audiences.

Skills & Tools

Visual Communication
Layout Design
Brand Development
Print Design
Digital Marketing Design
Informational Hierarchy
Project Coordination
Adobe Creative Cloud
Sketch
Figma
Adobe XD
Photoshop
Illustrator
InDesign
HTML/CSS
Microsoft Office
Keynote
Google Analytics
Premiere Pro
After Effects
UI/UX
Dreamweaver
Shopify
Wordpress
JIRA/Slack

Education

**Bachelor of Arts -
Communication Design**
University of Buffalo | 2012

Front End Development
General Assembly | 2018

AWS Cloud Practitioner
Amazon Web Service | 2021

UX Design Bootcamp
Google | 2023

Languages

English (fluent)
Chinese (fluent)

Experience

Digital Designer

Triumph Tech - Amazon Web Services | Jan 2021 - Present (Remote)

- **Collaborate closely with CEO, Project Managers, and Engineers** to produce design solutions and implement new design patterns in the component library.
- **Perform usability testing and facilitate design reviews** with AWS and stakeholders to enhance the user flows and experience throughout variety of clients.
- **Assumes responsibility for establishing and maintaining brand identity**, as well as strategizing and creating year-round catalogs, AWS marketing materials, and both print and digital collaterals. Additionally, proficiently manages project management tools to streamline various tasks.

Freelance Designer

Kyros Digital | May 2020 - Dec 2020 (Remote)

- **Developed a compelling and innovative brand identity** for a new business, aimed at effectively promoting and showcasing their case studies and customized solutions to address their unique needs.
- **Translated insurance related information and marketing strategies** into effective designs for integrated marketing campaigns.
- **Provided graphics support** for marketing, product development, retail, e-commerce, wholesale, and international trade shows in a creative, timely, and cost-efficient manner.

Graphic Designer

Charles B. Wang Health Center | June 2013 - March 2020 (New York, NY)

- **Played a crucial role in developing and executing** a comprehensive strategic plan to elevate the company's image and enhance its reputation.
- **Managed and coordinated design projects** from concept through completion
- **Collaborated with** Health Insurance companies, marketing teams, and departments to create visionary, conceive designs, and ensure adherence to establish deadlines.
- **Clients included** HealthFirst, Fidelis, EmblemHealth, NYDOH, Aetna, NYU, and ZocDoc.

Graphic Design Assistant

Buffalo Entertainment Promotions | Sept 2012 - May 2013 (Buffalo, NY)

- **Simultaneously tasked with creating** captivating digital and print designs that effectively communicated inspirational ideas.
- **Directed outsourced** product photographers and freelance designers.
- **Managed and emphasized brand continuity** across various media including print and digital collaterals, websites, and social media platforms.